



relevant experience.

Purdue University

West Lafayette, IN

Office of the Vice President for Research

Interactive Designer // May 2006 - present

- gained a solid understanding of designing intuitive site functionality, interaction, site architecture, user interfaces, and navigation
- enhanced the ability to work autonomously, or with very little direction

Media Art Design Works inc.

Lafayette, IN

Art Director // October 2000 - April 2004

- lead production team in development of print, video, and multimedia campaigns
- developed leadership skills mentoring new hires and interns
- refined knowledge of industry standard tools
- created video and multimedia packages based on corporate identity
- defined consistent brand image for clients

Freelance

Lafayette, IN

A Design Mafia

- Founder and Editor-in-Chief of the design blog adesignmafia.com

Greater Lafayette YWCA / The Muse collaboration

- aided in the development, editing, and art direction of a video presentation shown at the 8th Annual Salute to Women event

Sage Yoga and Pilates Studio

- created a new web presence for the studio
- collaborated on the development of a revised identity system

Blue Ribbon All-Stars: Folk and Irish Rock band

- provided continuous marketing direction, consultation, identity design, promotional material, and web development

awards + recognition.

- work selected for Purdue University Undergraduate Exhibition
- work selected for participation in 2nd Annual International Purdue University and Central South University Exhibition (China)
- work selected to participate in DesignBusan 2009 Invitational Exhibition (Korea)

education.

Purdue University

West Lafayette, IN

Bachelor of Arts

Visual Communication Design

The Art Institute of Pittsburgh

Pittsburgh, PA

Computer Animation/Multimedia

technical skills.

Hardware: proficient on PC and Mac platforms, scanners, digital cameras, Wacom tablets

Software: Adobe CS3 Suite: Illustrator, Photoshop, InDesign, Fireworks, Dreamweaver, Flash, Premiere Pro, Quark Xpress, Autodesk 3D Studio Max